



**Bryant & Stratton College**

**Online Training that Works**

Taking training to provide you the personal edge and get ahead in your career has never been easier. Our self paced courses are flexible and cost effective, giving you the freedom to take the courses around your busy schedule in the comfort of your home or office

**Program Features**

- E learning courses developed by KESDEE, the worlds largest financial e learning company
- Courses are accepted for CE credits by CFP®
- CFP's can earn 6 CE credits

**Enroll Now: For more information on our online certificates visit us at <http://certificate.bryantstratton.edu>**

**System Requirements**

Browser Netscape Communicator 4.0 or Browser AOL 4.0 ,or Operating System Mac OS 8.5 or Browser Microsoft Internet Explorer 4.0. Some courses may have additional requirements

# Essentials of Mutual Funds

**Overview**

In this program you will be able to expand your knowledge and appreciation of mutual funds. In addition to understanding the concept of mutual funds your will also become more versed in: understanding the difference between mutual funds and bank deposits, learning about the constituents and structure of a mutual fund, learning the size and segments of the mutual fund industry as well as measuring fund performance, measuring return, measuring risk, risk-adjusted return, comparing fund performance with a reference, various standardized performance systems, and the limitations of performance measurement and evaluation. Designed by KESDEE, the worlds largest financial e-learning company, Certified Financial Planners can earn CE credits for the CFP®.

**Learners who complete these courses:**

1. Understand the product choices available for investment, features of investment products and the difference between various investment products
2. Explain the various financial goals, investment objectives and investment constraints the need to be considered while making financial decisions
3. Understand the meaning and process of financial planning and the basic steps in the financial planning process
4. Help understand the building blocks of a model portfolio
5. Understand the psychographics of an investor and a better appreciation for various investor profiles



Essentials of Mutual Funds  
**\$299**

**Courses in package**

- Mutual Funds the Concept
- Structure and Constituents of Mutual Funds
- Various Types of Fund Products
- Accounting and Valuation
- Evaluation of performance of Mutual Funds
- Trends in Mutual Funds Industry